

Design Solutions for Retail Environments

2022 Capsule Collection

The rise of online shopping has made the innovative design of physical stores a vital tool for retailers to set themselves apart and attract new customers. From entryway to checkout, every element of a store's design can impact a customer's path to purchase. Thoughtful selections of form, texture, and color set the tone, helping to welcome customers, guide them through the space, inspire interactions with products, and ultimately encourage them to buy. Chilewich design solutions are ideally suited to these unique environments. Our flooring, wall textiles, window coverings, and upholstery fabrics can add sophistication and comfort within an array of shopping experiences.

Selected with the aesthetic priorities and functional demands of retail environments in mind, this curated capsule collection features weaves and colorways that have proven especially successful in settings ranging from global department stores to one-of-a-kind boutiques.



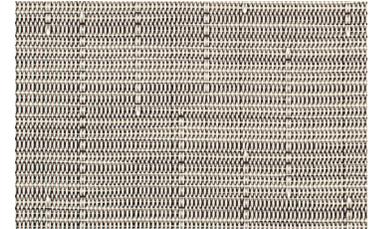
ROSÉ, Bouclé™



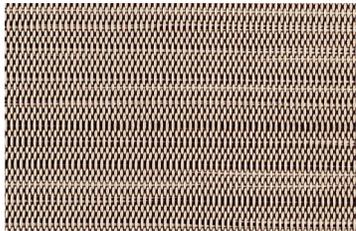
NATURAL, Bouclé™



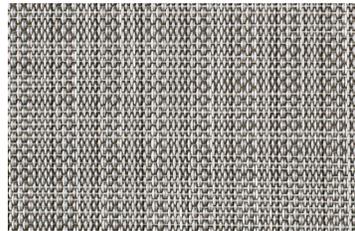
BONE, Ikat™



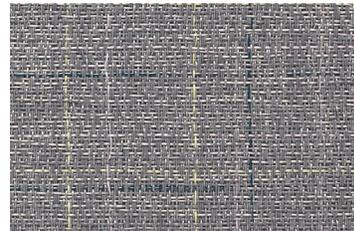
SEASHELL, Reed™



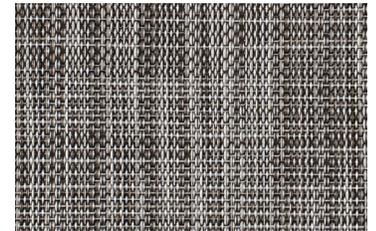
COCONUT, Rib Weave™



WHITE/SILVER, Ikat™



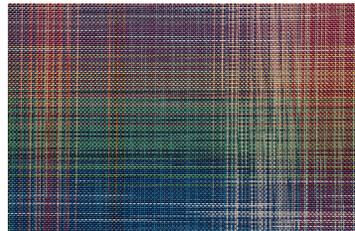
CASHMERE, Savile™



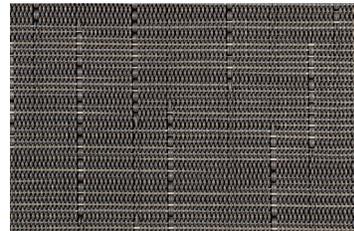
TWEED, Ikat™



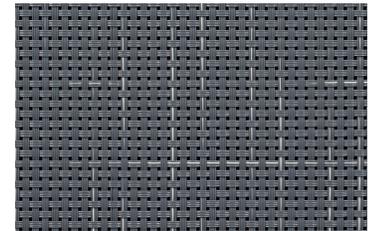
SEASPRAY, Fresco™



MULTI, Plaid™



ASH, Reed™



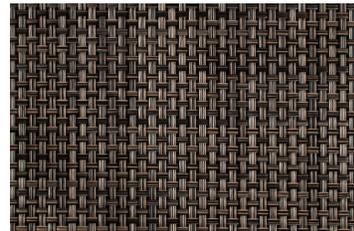
STORM, Dart™



OBSIDIAN, Fresco™



WALNUT, Savile™



EARTH, Basketweave™



CARBON, Basketweave™



BARK, Basketweave. Coffignon, Paris, France.

Proven durability. Our products retain their distinctive colors and rich textures over many years of use in high-traffic settings. Our flooring meets or exceeds industry specifications for heavy-duty applications, and our wall textiles provide Type III wall protection.



BISQUE, Reed. Fifty One East, Doha, Qatar.

An integrated moisture barrier. BioFelt, our composite backing system, provides cushioning underfoot and waterproof protection from spills and stains, making it easier to clean and quicker to dry.



PARCHMENT, Mini Basketweave. Loeffler Randall, New York, NY.

Distinctive texture. Renowned for bringing depth to surfaces, our innovative weaves and multi-tonal hues allow for the thoughtful incorporation of color into retail spaces, allowing the products to speak for themselves. They also offer a refined and versatile foundation for visual merchandising.



SEASHELL, Reed. LG Fashion, Seoul, South Korea.

Environmentally safe. Tested and certified by the Green Label-Plus program, our design solutions help to reduce indoor air pollution and the risk of chemical exposure, contributing to healthier indoor environments.

Why Choose Chilewich?

Distinctive Design

Rich woven textures and multi-tonal colors.

American Craftsmanship

Made with pride in the USA.

Sustainability

Woven from phthalate-free yarns containing renewable content.

Durability

Retains beautiful appearance over years of daily use.

Easy Care

Can be spot cleaned, vacuumed, or extraction cleaned.

Bleach Cleanable

Kill pathogens without fear of damage or discoloration.

Antimicrobial Protection

Resistant to mold and mildew.

Noise Abatement

Helps to control echo and reduce reverberation.

Modularity

Easy to mix and match on floors, walls, windows, and beyond.

Guaranteed Quality

Covered by warranty of up to 15 years.