

## PRIVACY POLICY

Last Updated and Effective: July 21, 2022

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### INTRODUCTION

Chilewich | Sultan LLC ("Chilewich," "us," "our," or "we") recognizes that your personal privacy is important to you. This Privacy Policy ("**Privacy Policy**") describes how we collect, process, and share your Personal Data (defined below) through the Chilewich website (the "**Website**") and when you otherwise place orders or interact with us (collectively, our "**Services**"). We also describe your rights and choices with respect to your Personal Data and other important information. Please read this Privacy Policy carefully.

### WHO WE ARE

Chilewich is a textile design and manufacturing firm that provides textile products for both home and commercial use. Our primary office is located at 39 West 19<sup>th</sup> Street, New York, NY 10011.

### HOW TO CONTACT US

If you have any comments or questions about this Privacy Policy or privacy practices, please contact our team at:

Chilewich | Sultan LLC

Attn: Web Team

39 West 19th Street

New York, NY 10011

You may also email [customerservice@chilewich.com](mailto:customerservice@chilewich.com) or call 888-851-7130.

### SCOPE OF THIS POLICY

This Privacy Policy applies to Personal Data collected through your online interactions with us, such as through our Website and email, or your other interactions with us if you call us for customer service, if you make a purchase at our stores, or otherwise. Note that certain third parties may be able to identify you across sites and services using the information they process, however, any such processing not done at the direction of us is outside the scope of this Privacy Policy.

### CATEGORIES AND SOURCES OF PERSONAL DATA

The following describes how we process data relating to identified or identifiable individuals and households ("**Personal Data**"), including the categories of Personal Data, its sources, and the purposes for which we process that data.

#### **The categories of Personal Data we process**

The categories of Personal Data we may collect and use include (these are examples may be subject to change):

##### *Identity Data*

Information such as your name; address; email address; telephone number; account login details, including your user name and password; information you provide in connection with your application to join our trade program as an interior designer; your identity, public profile, and similar information from social networks such as Facebook and Pinterest.

<i>Contact Data</i>	Identity Data that relates to information about how we can communicate with you, such as email, phone numbers, physical addresses, social media handles, and information you provide to us when you contact us by email or when you communicate with us via social media.
<i>Location Data</i>	Information about your location, including location data from social media tags/posts, data you provide when you register with us, or location data we may infer from your IP address.
<i>Device/Network Data</i>	Browsing history, search history, and information regarding your interaction with a web site, application, or advertisement (e.g. IP Address, MAC Address, SSIDs or other device identifiers or persistent identifiers), online user ID, device characteristics (such as browser/OS version), web server logs, application logs, browsing data, first party cookies, third party cookies, web beacons, clear gifs, embedded pixels, and pixel tags.
<i>Commercial Data</i>	Information about services and products we provide to you and about transactions you make with us or other companies operating through us or on our behalf (including sales representatives), information about purchases, and similar information.
<i>Inference Data</i>	Personal Data used to create a profile about you reflecting your preferences, characteristics, market segments, likes, favorites and other data or analytics provided about you or your account by social media companies or data aggregators, including household data, the products and services you use, and your interests.
<i>Financial Data</i>	Information such as bank account details, payment card information, and information from credit reference agencies, including similar data defined in Cal Civ Code § 1798.80(e).
<i>Audio/Visual Data</i>	Audio/Visual data may include videos or images uploaded by you to our Website or images you tag us in on social media, recordings of calls you may make to our customer service department, or video or CCTV footage from security cameras within our stores, warehouses, and manufacturing facilities.
<i>User Content</i>	Unstructured/free-form data that may include any category of Personal Data, e.g. data that you give us in free text fields such as comment boxes, information provided in product reviews, including any other Personal Data which you may provide to us.

### **Sources of Personal Data**

We collect Personal Data from various sources, including:

<i>Data you provide us</i>	We receive Personal Data you provide to us, such as when you create a customer account, purchase our products, apply as an interior designer through our trade program, contact us to become a sales representative
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or a wholesale purchaser, contact us for customer service, or when you join our mailing list.

*Data we collect automatically*

We collect Personal Data about or generated by any device you have used to access our Website.

*Data we receive from service providers & Agents*

We receive Personal Data from interior designers, sales representatives, and wholesalers, for example, when an interior designer orders our products on your behalf and has the products shipped directly to you. We also receive Personal Data from service providers performing services on our behalf.

*Data we receive from aggregators and advertisers*

We receive Personal Data from ad networks, behavioral advertising vendors, market research, and social media companies or similar companies that provide us with additional Personal Data such as Inference Data.

*Data we receive from social media companies*

We receive Personal Data from Facebook and other social media companies who may transfer Personal Data to us when you interact with that social media company in connection with our Services.

*Data we create and infer*

We, certain partners, social media companies, and third parties operating on our behalf create and infer Personal Data such as Inference Data or Aggregate Data based on our observations or analysis of other Personal Data processed under this Policy, and we may correlate this data with other data we process about you. We may combine any Personal Data about you that we receive from you and from third parties.

## HOW WE PROCESS PERSONAL DATA

### **When you register for a Chilewich account**

When you register for a customer account with us, we generally process Identity Data, Commercial Data and Contact Data. A full name and email address is required to register a customer account. When you make a registered account as an interior designer, we further require proof of certification as an interior designer, such as evidence of membership in an interior design organization. When you make a registered account as a wholesaler, we further require proof, such as a resale certificate. We process this Personal Data to provide you with a quick and simple checkout experience and also to make you eligible for certain special promotions and other benefits, such as new product introductions and special events. We may also use this Identity Data, Commercial Data, Contact Data, and Device/Network Data collected in this context for our **Commercial Purposes**.

### **When you make a purchase**

If you make a purchase on our Website, in our stores, or otherwise, whether using your account or as a guest, we generally process Identity Data, Financial Data, Commercial Data and Contact Data. If the purchase is on our Website, we may also collect or create Device/Network Data and Inference Data. We process this Personal Data as necessary to fulfill your order, and also for our legitimate business interests, such as ensuring the security of our Website, preventing fraud, providing information about our products and services, contacting you about administrative matters, and responding to queries, complaints, or correspondence you send us. We may also use this Identity Data, Commercial Data, Contact Data, and Device/Network Data collected in this context for our **Commercial Purposes**.

## **When you access or use our Website**

When you use our Website, we automatically collect and process Device/Network Data. We use this data as necessary to initiate or fulfill your requests for certain features or functions through our Website, such as keeping you logged in, delivering pages, etc. In addition to Device/Network Data, we may also collect and process Contact Data, Identity Data and Inference Data that we collect, create, and/or receive (including through the use of cookies and similar technologies). We typically use this data as necessary in connection with certain legitimate business interests, such as ensuring the security of our websites and other technology systems, and analyzing the use of our Website, to help us make improvements.

The Website may, with your consent, process Location Data. We use this data, together with Inference Data, and Device/Network Data in order to provide contextual information to you, such as estimated shipping costs and prices in your local currency. We may also use this information in connection with our legitimate business interests, such as, creating aggregate information about users' location and patterns, which we use to help improve our Website. We may also process Identity Data, Contact Data, and User Content if you interact with or identify us on social media platforms.

We may also use Identity Data, Device/Network Data, Location Data, Inference Data and Contact Data collected in this context for Commercial Purposes.

## **Cookies and other tracking technologies**

We use cookies, web pixels, and similar technologies on our Website. These technologies can be used to collect or create Identity Data, Device/Network Data, Contact Data, or Inference Data. Third parties may be allowed to view, edit, or set their own cookies, web pixels or place web beacons on our websites. Cookies and web beacons allow us and third parties to distinguish you from other users of our websites, and some of these technologies can be used by us and/or our third party partners to identify you across platforms, devices, sites, and services. Third parties may engage in targeted advertising using this data. We and authorized third parties may use cookies and similar technologies for the following purposes:

- **Strictly Necessary:** for “essential” functionality purposes, such as to enable certain features of our Website that cannot be turned off in our systems, and which are required for our Website to function (for example, a strictly necessary cookie may allow a customer to log in or complete a form on our Website);
- **Performance:** for “analytics” purposes, such as to analyze the traffic to and usage of our Website for example, how many people have looked at a page, how visitors move around the Website, what website they visited prior to visiting ours, and use this information to understand user behaviors and improve the design and functionality of the Website);
- **Functional:** for enhanced functionality and personalization of our Website. Some of these may be set by us, and others may be set by third party service providers if we have added their services to our Website. Without these cookies, some features of our Website may not function properly.
- **Targeting:**
  - for “retargeting” or similar advertising or commercial purposes;
  - to collect information about your preferences and demographics to help target advertisements which are more likely to be of interest to you using behavioral advertising;
  - to allow us to carry out retargeting (this includes, for example, when advertisements are presented to you for products or services which you have previously looked at on a website but have not purchased); and

- to allow us to know when you visit our site or make a purchase after clicking on one of our ads on social media or another website; and
- **Social Media:** for social media integration e.g. via third-party social media cookies, or when you share information using a social media sharing button or “like” button on our Website or you link your account or engage with our content on or through a social networking website such as Facebook or Twitter.

To review our list of cookies or to make choices regarding your cookies on our site, click [here](#).

The use of these technologies by third parties may be subject to their own privacy policies and is not covered by this Privacy Policy, except as required by law. We may also use your Identity Data, Device/Network Data, Inference Data and Contact Data collected in this context for **Business Purposes and Commercial Purposes**.

### **When you contact us or submit information to us**

We collect and process Identity Data, Contact Data, and any Audio/Visual data or User Content you provide as necessary to address your request, fulfill the business purpose for which that information was provided, or for other related purposes. Additionally where you consent, if relevant to your request (such as an inquiry regarding a purchase, becoming a wholesaler, sales representative, or member of our trade program, etc.) or if otherwise permitted by law, we may send you marketing communications as described further below, and use this information for **Commercial Purposes**.

### **When you visit us in person**

If you visit our stores, offices, warehouses, or manufacturing facilities we may collect and process Identity Data, Contact Data, and Audio/Visual data (typically from security cameras). We use this information in maintaining security of our premises, and we may use some of the information for other **Business Purposes**.

### **How we Process Personal Data for Business Purposes**

#### **Service Provision and Contractual Obligations**

We process any Personal Data as is necessary to provide our services, to provide you with the products and services you purchase or request, to authenticate users and their rights to access the Website, or various data, features, or functionality, and as otherwise necessary to fulfill our contractual obligations to you, and provide you with the information, features, and services you request.

#### **Internal Processing and Service Improvement**

We may use any Personal Data in connection with improving our Website and email communications, for customer service purposes, to understand what parts of our Service are most relevant, how you interact with our Website, and how our Website performs.

#### **Security and Incident Detection**

We may process any Personal Data we collect in connection with detecting security incidents, or to protect against, and respond to malicious, deceptive, fraudulent, or illegal activity.

#### **Legal Compliance**

We may also process any Personal Data as necessary to comply with our legal obligations, such as where you exercise your rights under data protection law and make requests, for the establishment and defense of legal claims, or where we must comply with our legal obligations, lawful requests from government or law enforcement officials.

#### **Aggregated data**

We process Personal Data about our customers and users in order to identify trends (to create aggregated and anonymized data about our customers/users, buying and spending habits, use of our Services, and other similar information (“**Aggregated Data**”). We may pass Aggregated Data to certain third parties to give them a better understanding of our business and to improve our Website. Aggregated Data will not contain information from which you may be personally identified.

### **Personalization**

We process certain Personal Data and Location Data in connection with our legitimate business interest in personalizing our Website and online communications. Aspects of the Website may be customized to you based on your interactions with our Website and other content. For example, prices of our products may be customized to be in the currency of your current location. This processing may involve the creation and use of Inference Data relating to your preferences.

### **Other Business Purposes**

If we process Personal Data in connection with our Service in a way not described in this Privacy Policy, we will process such information in accordance with the notice provided at the time of collection or in a manner that is necessary and proportionate to achieve the purpose for which the Personal Data was collected, or for another purpose that is compatible with the context in which the Personal Data was collected.

### **How we Process Personal Data for Commercial Purposes**

#### **Personalization & Consumer Profiles**

In order to understand our customers’ preferences, and better recommend products and services to our prior customers, we may create a “**Consumer Profile**” by linking together and analyzing Personal Data collected in the following contexts:

- When you make a purchase
- When you register for a customer account, apply to be a member of our trade program, or a wholesaler
- When you access our Website
- When you subscribe to receive communications from us
- Cookies and other tracking technologies
- When you contact us or submit information to us

We may also augment Consumer Profiles with Personal Data that we create (such as Inference Data) or that we receive from third parties. We use Consumer Profiles for our legitimate interests in market research and statistical analysis in connection with the improvement of our Services. We may also use this information for other Commercial Purposes.

#### **Marketing Communications**

Consistent with our legitimate business interests, we may use or disclose personal data to third parties so that we or our third-party partners may send you marketing and promotional communications. You may receive such communications if you sign up, or where allowed, if you register an account with us, make a purchase from us, interact with our Services (e.g. in connection with targeted advertising), become a member of our trade program, register as a wholesaler, or in connection with your communications with or submission of User Content to us. These communications may be personalized or customized based on your Consumer Profile. We may also collect Device/Network Data and Contact Data so that we can determine whether you have opened an email or interacted with our communications, and we may generate Inference Data based on these interactions. We may also process this Personal Data for targeted advertising. However, where consent to processing is required by law, we will link and process this information only with appropriate consent.

#### **Targeted Advertising**

We may engage in targeted advertising. This form of advertising includes various parties and services providers, including third parties, engaged in the processing of Personal Data in connection with advertising. These parties may be able to identify you across sites, devices, and over time. The parties that control the

processing of Personal Data for behavioral advertising may create or leverage information derived from personalization and profiling. In some cases, these parties may also develop and assess aspects of a profile about you to determine whether you are a type of person a company wants to advertise to and determine whether and how ads you see are effective.

## HOW WE SHARE PERSONAL DATA

<i>Affiliates</i>	We may share Personal Data internally with our current and future affiliated entities.
<i>Service Providers &amp; Agents</i>	In connection with our general business operations, product/service improvements, to enable certain features, and in connection with our other legitimate business interests and business purposes, we may share your Personal Data with service providers who provide certain services or process data on our behalf. For example, we use third parties to host our Website and email server, provide cloud storage, send certain emails, process credit card payments, deliver packages. These companies only have access to personal information needed to perform their functions, but may not use it for other purposes. We also use Flow Commerce Inc. to adapt our pricing and other information on our website for customers outside of the U.S. Data regarding your interaction with our website and/or your order may be shared with Flow, and this data may be processed or stored in the U.S. or other countries. Flow's privacy policy is available at <a href="https://link.flow.io/policies/privacy">https://link.flow.io/policies/privacy</a> and any data provided to Flow may be processed in accordance with their privacy policy.
<i>Partners</i>	We may offer you the opportunity to use services operated by third parties (such as interior designers, contractors, etc.), and if you choose to use these services, we will disclose the Personal Data requested by such third party, or that you direct us to provide to them.
<i>Third Party Marketing Partners</i>	We may share Personal Data with third parties for marketing or other commercial purposes, e.g. online advertising service, direct marketers, targeted advertising, and other forms of marketing.
<i>Social Media Platforms</i>	<p>We may share certain Personal Data with current or future affiliated entities and trusted third parties for marketing, advertising, or other commercial purposes, and we may allow third parties (such as Facebook and social media advertisers, ad exchanges, data management platforms, or ad servers) to operate on our Services and process data for targeted advertising. These transfers may be made for Commercial Purposes and in connection with Data Sales.</p> <p>Additionally, If you use any social media plugin, API, or other similar feature, use an event hashtag or similar link, or otherwise interact with us via social media, we may make your post available on our Website or to the general public. We may share, rebroadcast, or redisplay Personal Data or other information in the post to the extent permitted by the relevant social media service.</p>

<i>Data Aggregators</i>	In connection with our marketing operations, and subject to your rights and choices, we may share certain Personal Data with data aggregators for Commercial Purposes and in connection with Data Sales. These disclosures/sales can help better personalize our Services, the services of third parties, enrich Consumer Profiles and help ensure that you see advertisements that are more relevant to your interests.
<i>Corporate Events</i>	Your Personal Data may be shared in the event that we go through a business transition, such as a merger, acquisition, liquidation, or sale of all or a portion of our assets
<i>Legal Disclosures</i>	In limited circumstances, we may, without notice or your consent, access and disclose your Personal Data and any other information that we may have about you to the extent we believe such disclosure is legally required, to prevent or respond to a crime, to investigate violations of our Terms and Conditions or a customer agreement, or in the vital interests of us or any person. We may, in our sole discretion (but without any obligation), object to the disclosure of your Personal Data to such parties.

## INTERNATIONAL TRANSFERS OF PERSONAL DATA

If you are located outside the US, your Personal Data may be transferred to and/or processed by Chilewich or third parties in the US or another location, which may include locations outside of the European Economic Area (EEA) in connection with our Services. Some countries outside the EEA do not have laws that protect your privacy rights as extensively as those in the EEA. However, if we do transfer your Personal Data to other territories, we will put in place appropriate safeguards to ensure that your Personal Data are properly protected and processed only in accordance with this Privacy Policy. We may transfer Personal Data from the EEA to the US using the EU standard contractual clauses or other lawful mechanisms.

## HOW WE RETAIN YOUR PERSONAL DATA

We retain Personal Data for so long as it, in our discretion, remains relevant to its purpose, and in any event, for so long as is required by law.

## YOUR RIGHTS AND CHOICES

### Data Rights Overview

Subject to certain limitations under applicable law (e.g. our right to retain data for legal reasons, or keep confidential our proprietary information) and the submission of a verified request, you have the following rights in your Personal Data. Please see the sections below for supplemental information regarding the rights available to residents of California or the EEA.

- **Access:** You have a right to know whether we process your Personal Data, and if so, what Personal Data we process. Registered users may be able to access some of the Personal Data directly using the account settings menu.
- **Correct:** You have the right to correct Personal Data that we process. Registered users may be able to make changes to Personal Data using the account settings menu.
- **Delete:** You have the right to request that we delete your Personal Data from our systems. We may have the right to retain certain Personal Data where permitted or required by law.
- **Opt-Out:** You have the right to withdraw your consent, opt-out of the sale of your data, or opt out of the sharing of your information for marketing or other commercial purposes (such as targeted advertising). See below for more information regarding opt-out procedures for specific data processing contexts.

To submit a request to exercise your rights in data, please use our data rights request form [here](#), contact us at [customerservice@chilewich.com](mailto:customerservice@chilewich.com) or call 888-851-7130. All rights requests must be verified to ensure that the individual making the request is authorized to make that request, to reduce fraud, and to ensure the security of your Personal Data. We may require that you provide the email address we have on file for you (and verify that you can access that email account) as well as an address, phone number, or other data we have on file, in order to verify your identity. See below for additional ways to control how we use your Personal Data in specific contexts.

### **Marketing Communications**

You can withdraw your consent to receive marketing communications by clicking on the unsubscribe link in an email. You can also withdraw your consent to receive marketing communications or any other consent you have previously provided to us by [contacting us](#). To opt-out of the collection of information relating to email opens, configure your email so that it does not load images in our emails. Note that some non-marketing communications are not subject to general opt-out, such as communications related to your user account for this Website, transactions with Chilewich and product and service updates.

### **Withdrawing Your Consent/Opt-Out**

Where we are processing your Personal Data based on your consent, you may change your mind and withdraw your consent at any time. The consequence of you withdrawing consent might be that we cannot perform certain services for you, such as location-based services, personalization or providing certain types of advertising, or other services conditioned on your consent or choice not to opt-out.

### **Do-Not-Track**

Our Services do not respond to your browser's do-not-track request.

### **Cookie Management**

If you do not want information collected through the use of cookies, you can manage/deny cookies (and certain technologies) using your browser's settings menu. Please note that some features of our Website may not be available if you choose to disable certain cookies (e.g., Strictly Necessary and Functional Cookies). You may also opt out of certain types of cookies used by our Website by clicking on the "Cookie Settings" link on our Website. You must opt out of third party services directly via the third party. For example, to opt-out of Google's analytic and marketing services, visit [Google Analytics Terms of Use](#), the [Google Privacy Policy](#), or [Google Analytics Opt-out](#). You may also view and manage certain cookies or similar technologies [here](#).

### **Advertising & Commercial Communications**

You may opt out or withdraw your consent to behavioral or targeted advertising. In some cases, we may be able to process third party opt-out requests directly, however in some cases, you must opt out of third party services directly via the third party. For example, to opt out of Google's use of cookies, visit Google's Ads Settings, [here](#). If you wish to take steps to opt-out of tracking by certain online advertisers, you can visit the the Oracle Data Cloud opt-out at <http://datacloudoptout.oracle.com>, the Digital Advertising Alliance's opt-out page at <http://www.aboutads.info/choices>, the Network Advertising Initiative at [www.networkadvertising.org/optout\\_nonppii.asp](http://www.networkadvertising.org/optout_nonppii.asp), or the European Interactive Digital Advertising Alliance (EDAA) at <http://www.youronlinechoices.eu/> and <http://www.edaa.eu/>. You can limit or opt out of our processing for behavioral advertising or other forms of direct or online advertising by [contacting us](#).

### **HOW WE PROTECT YOUR PERSONAL DATA**

The security of your Personal Data is very important to Chilewich. We have in place physical, administrative and technical safeguards designed to protect your personal information from unauthorized access. In addition,

Chilewich uses standard security protocols and mechanisms for the exchange and transmission of sensitive data such as credit card details.

### THIRD PARTY WEBSITES AND MOBILE APPLICATIONS

We are not responsible for the privacy policies, content or security of any linked third party websites or mobile applications. We recommend that you check the privacy and security policies of each and every website and mobile application that you visit.

### MINORS

Our Website and online communications are neither directed at nor intended for use or receipt by children under the age of 13 in the US, or under the age of 13 to 16 in the EU, depending on the local jurisdiction. We do not knowingly collect Personal Data from such individuals. If we learn that we have inadvertently done so, we will promptly delete it. Do not access or use the Services if you are not of the age of majority in your jurisdiction unless you have the consent of your parent or guardian.

### CHANGES TO OUR PRIVACY POLICY

We reserve the right to change our Privacy Policy from time to time. Any such changes will be posted on this page so that we can keep you informed about how we process your Personal Data. We recommend that you consult this page frequently so that you are aware of our latest Privacy Policy and can update your preferences if necessary. Your continued use of our Services shall constitute your acceptance of any revised Privacy Policy.

### ADDITIONAL RIGHTS AND DISCLOSURES: EU/EEA

#### **Your EU/Other Privacy Rights**

Under the GDPR and analogous legislation, you may have the following rights, subject to your submission of an appropriately verified request:

*Access:* You may have a right to know what Personal Data we collect, use, disclose, or sell, and you may have the right to receive a list of that Personal Data and a list of the third parties (or categories of third parties) with whom we have received or shared Personal Data, to the extent required and permitted by law. You may be able to access some of the Personal Data we hold about you directly through the account settings menu.

*Rectification:* You may correct any Personal Data that we hold about you to the extent required and permitted by law. You may be able to make changes to much of the information you provided to us using the account settings menu.

*Delete:* To the extent required by applicable law, you may request that we delete your Personal Data from our systems. We may delete your Personal Data entirely, or we may anonymize or aggregate your information such that it no longer reasonably identifies you. Contact us as part of your request to determine how your Personal Data will be erased in connection with your request.

*Data Export:* To the extent required by applicable law, we will send you a copy of your Personal Data in a common portable format of our choice.

*Objection:* You may have the right under applicable law to object to our processing of your Personal Data that we undertake without your consent in connection with our legitimate business interests (including any processing specified as such, or processed under this Privacy Policy for a Business Purpose). You may do

so by contacting us. Note that we may not be required to cease, or limit processing based solely on that objection, and we may continue processing cases where our interests in processing are balanced against individuals' privacy interests.

You may also object to processing for direct marketing purposes. We will cease this processing upon your objection.

*Regulator Contact:*

You may have the right to contact or file a complaint with regulators or supervisory authorities about our processing of Personal Data. To do so, please contact your local data protection or consumer protection authority.

## ADDITIONAL RIGHTS AND DISCLOSURES: CALIFORNIA

### *Your California Privacy Rights*

Under the California Consumer Privacy Act ("CCPA") and other California laws, California residents may have the following rights in addition to those set forth in the Rights & Choices section above, subject to your submission of an appropriately verified request where required by applicable law (see below for verification requirements):

*Right to Know*

You may request any of following, for the 12 month period preceding your request: (1) the categories of Personal Data we have collected about you, or that we have sold, or disclosed for a commercial purpose; (2) the categories of sources from which your Personal Data was collected; (3) the business or commercial purpose for which we collected or sold your Personal Data; (4) the categories of third parties to whom we have sold your Personal Data, or disclosed it for a business purpose; and (5) the specific pieces of Personal Data we have collected about you.

*Right to Delete*

You have the right to delete certain Personal Data that we hold about you, subject to exceptions under applicable law.

*Right to Non-Discrimination*

You have the right to not to receive discriminatory treatment as a result of your exercise of rights conferred by the CCPA.

*Direct Marketing*

You may request a list of Personal Data we have disclosed about you to third parties for direct marketing purposes during the preceding calendar year.

*Opt-Out of Sale*

We engage in the "sale" (as defined by the CCPA) of Personal Data. You have the right to direct us to stop selling your Personal Data to third parties for commercial purposes.

*Minors*

To the extent we have actual knowledge that we collect or maintain Personal Data of a minor under age 16, those minors between the age of 13 and 16 must opt in to any sales of personal information (as defined under CCPA), and minors under the age of 13 must have a parent consent to sales of personal information (as defined under CCPA); all minors have the right to opt-out later at any time.

*Minors' User Content*

Individuals under the age of 18 in California can delete or remove posts using the same deletion or removal procedures described above, or otherwise made available through the Services. If you have questions about how to remove

your posts or if you would like additional assistance with deletion you can contact us by email at [customerservice@chilewich.com](mailto:customerservice@chilewich.com) or call 888-851-7130. We will work to delete your information, but we cannot guarantee comprehensive removal of that content or information posted through the Services.

**Submission and Verification of Requests**

You may submit any of the above requests [here](#), by emailing [customerservice@chilewich.com](mailto:customerservice@chilewich.com) or calling 888-851-7130. All rights requests must be verified to ensure that the individual making the request is authorized to make that request, to reduce fraud, and to ensure the security of your Personal Data. We may require that you provide the email address we have on file for you (and verify that you can access that email account) as well as an address, phone number, or other data we have on file, in order to verify your identity. If an agent is submitting the request on your behalf, we reserve the right to validate the agent’s authority to act on your behalf.

**Data Processing**

**Categories of Personal Data Disclosed for Business Purposes**

For purposes of the CCPA, we may disclose to Service Providers for “business purposes” the following categories of Personal Data: Identity Data, Contact Data, Location Data, Device/Network Data, Commercial Data, Inference Data, Financial Data, Audio/Visual Data, Health Data, and User Content.

**Categories of Personal Data sold**

For purposes of the CCPA, we may sell your, Commercial Data, Inference Data, Contact Data, Device/Network Data, or Identity Data.

**Right to Know**

Category of Data	Context	Category of Sources	Business Purposes	Commercial Purposes	Category of Recipients
User Content	<ul style="list-style-type: none"> <li>When you access or use our Website</li> <li>When you make a purchase</li> <li>When you make a registered customer account or apply to be in the trade program or become a wholesaler</li> <li>When you contact us or submit information to us</li> </ul>	From you; Service providers; Agents and partners; Social media companies	Service Provision and Contractual Obligations; Internal Processing and Service Improvement; Security and Incident Detection; Compliance; Aggregated data; Personalization; Other Business Purposes	Personalization & Consumer Profiles; Marketing Communications; Targeted advertising	Affiliates; Service Providers; Social Media Companies; Agents; Data Aggregators; Successors; Lawful Recipients
Location Data	<ul style="list-style-type: none"> <li>When you access our Website</li> </ul>	From you; Service Providers	Service Provision and Contractual Obligations; Internal Processing and Service Improvement; Security and Incident Detection;	Personalization & Consumer Profiles; Marketing Communications; Targeted advertising	Affiliates; Service Providers; Agents; Data Aggregators; Successors; Lawful Recipients

			Compliance; Aggregated data; Personalization; Other Business Purposes		
Inference Data	<ul style="list-style-type: none"> <li>When you make a purchase or other transaction through our Website</li> <li>When you access our website</li> <li>Cookies and other tracking technologies</li> <li>Interactions through social media</li> </ul>	From you; Automatic collection; Service providers; Agents and partners; Aggregators and advertisers; Social media companies; Data we create/infer	Service Provision and Contractual Obligations; Internal Processing and Service Improvement; Security and Incident Detection; Compliance; Aggregated data; Personalization; Other Business Purposes	Personalization & Consumer Profiles; Marketing Communications; Targeted advertising	Affiliates; Service Providers; Agents; Data Aggregators; Successors; Social Media Companies; Lawful Recipients
Identity Data	<ul style="list-style-type: none"> <li>When you make a purchase or other transaction through our Website, such as creating a registered customer account, apply to be a member of the trade program or wholesaler</li> <li>When you access our Website</li> <li>Cookies and other tracking technologies</li> <li>When you subscribe to communications from us</li> <li>When you contact us or submit information to us</li> </ul>	From you; Automatic collection; Service providers; Agents and partners; Aggregators and advertisers; Social media companies; Data we create/infer	Service Provision and Contractual Obligations; Internal Processing and Service Improvement; Security and Incident Detection; Compliance; Aggregated data; Personalization; Other Business Purposes	Personalization & Consumer Profiles; Marketing Communications; Targeted advertising	Affiliates; Service Providers; Agents; Data Aggregators; Successors; Social Media Companies; Lawful Recipients
Financial Data	When you make a purchase or other transaction	From you; Service Providers	Service Provision and Contractual Obligations; Security and Incident Detection; Compliance; Aggregated data; Other Business Purposes	Personalization & Consumer Profiles; Targeted advertising	Affiliates; Service Providers; Agents; Successors; Lawful Recipients
Device/ Network Data	<ul style="list-style-type: none"> <li>When you make a purchase or transaction through our Website</li> <li>When you access our Website</li> <li>Cookies and other tracking technologies</li> </ul>	From you; Automatic collection; Service providers; Agents and partners; Aggregators	Service Provision and Contractual Obligations; Internal Processing and Service Improvement;	Personalization & Consumer Profiles; Marketing Communications; Targeted advertising	Affiliates; Service Providers; Agents; Data Aggregators; Successors; Lawful Recipients

		and advertisers; Social media companies; Data we create/infer	Security and Incident Detection; Compliance, health, safety, public interest; Aggregated data; Personalization; Other Business Purposes		
Contact Data	<ul style="list-style-type: none"> <li>When you make a purchase or other transaction through our Website or for shipment</li> <li>When you apply to be a trade program member or wholesaler</li> <li>When you create a registered customer account</li> <li>Cookies and other tracking technologies</li> <li>When you subscribe to communications from us</li> <li>When you contact us or submit information to us</li> </ul>	From you; Automatic collection; Service providers; Agents and partners; Aggregators and advertisers; Social media companies; Data we create/infer	Service Provision and Contractual Obligations; Internal Processing and Service Improvement; Security and Incident Detection; Compliance; Aggregated data; Personalization; Other Business Purposes	Personalization & Consumer Profiles; Marketing Communications; Targeted advertising	Affiliates; Service Providers; Agents; Data Aggregators; Successors; Social Media Companies; Lawful Recipients
Commercial Data	<ul style="list-style-type: none"> <li>When you make a purchase or other transaction</li> <li>When you visit our Website</li> </ul>	From you; Automatic collection; Service providers; Agents and partners; Data we create/infer	Service Provision and Contractual Obligations; Internal Processing and Service Improvement; Security and Incident Detection; Compliance, health, safety, public interest; Aggregated data; Personalization; Other Business Purposes	Personalization & Consumer Profiles; Marketing Communications; Targeted advertising	Affiliates; Service Providers; Agents; Data Aggregators; Successors; Lawful Recipients
Audio/Visual Data	<ul style="list-style-type: none"> <li>When you provide audio or pictures to us via the Website, online communication, or social media</li> <li>When you visit our stores or facilities where cameras are installed</li> </ul>	From you; Service Providers	Service Provision and Contractual Obligations; Security and Incident Detection; Compliance; Aggregated data; Other Business Purposes	Personalization & Consumer Profiles; Marketing Communications; Targeted advertising	Affiliates; Service Providers; Successors; Lawful Recipients